



Proxy Marketing Solutions Ltd.

Company Profile

July 2014

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- ✦ The mission of Proxy Marketing Solutions Ltd. is to assist companies operating in international markets in maximising their business potential.
- ✦ Proxy deals with increasing effectiveness, and improving efficiencies of the client's **international marketing & sales processes**.
- ✦ Proxy shares information, knowledge, methods and professional tools with its clients, by supplying high quality training & consulting services.



- ✦ Proxy puts an emphasis on the provision of high quality solutions, enabled through sincere adherence to Proxy's values: **professionalism, innovativeness & commitment.**
- ✦ Proxy enables exporting organizations to expand international business knowhow and improve their international practices, by developing and marketing innovative training courses and e-learning solutions.
- ✦ Proxy was founded in 1997 by **Moti Blau**, an entrepreneur and an international marketer, together with a Dutch investment company.





- ✦ Moti Blau - an entrepreneur and international marketer with over 20 years of international business experience.
- ✦ Specializing in international marketing & sales management.
- ✦ Executed thousands of lectures and training hours on business & technical subject matters.
- ✦ MBA, BA (Business), HND (electronics), Certified Instructor. MCIM, Chartered Marketer.



- ✦ The most significant factor related to international success is the human resource.

- ✦ Proxy offer unique courses, workshops and lectures targeted at SME's, MNC's and Other organizations, covering a variety of international business topics within the following knowledge domains:
 - International Marketing.
 - International Channel Management.
 - International Sales Management.
 - International Business Relationships.
 - International Technology Marketing.



- ✦ Proxy utilises professional training methods, in order to achieve clear and useful learning outcomes.
- ✦ In addition Proxy is ready and willing to design and develop customized training programs to fit specific customer needs and requirements.
- ✦ Proxy will be happy to partner with companies from around the world in delivering its training services.
- ✦ Proxy is developing and marketing unique, highly practical, e-learning modules and course covering various international marketing & sales topics.



- ✦ Proxy offers professional consultancy services, targeted at assisting organizations in improving their international marketing and sales processes.
 - Marketing research & analysis
 - Strategy & Planning
 - Sales & Marketing Channels
 - Sales Management
 - Organizing



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Thank YOU !