



Proxy Marketing Solutions Ltd.

公司简介

Company Profile

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Moti BLAU 鮑慕磳 *Chartered Marketer, MCIM, MBA, BA (Hons), HND*



兼执行总裁, Proxy Marketing Solutions Ltd. .

motib@proxy-ms.co.il

- ✦ Proxy Marketing Solutions Ltd. 的工作正是帮助众多的出口企业
在国际市场中开展业务，同时激发它们的最大业务潜能。

The mission of Proxy Marketing Solutions Ltd. is to assist companies operating in international markets in maximising their business potential.

- ✦ Proxy 将改善客户的国际营销流程，提高工作效率，提升业务效果。

Proxy deals with increasing effectiveness, and improving efficiencies of the client's international marketing & sales processes.

- ✦ 通过提供高质量的培训和咨询服务，Proxy将把自己掌握的全部信息、知识、方法和专业工具同客户共享。

Proxy shares information, knowledge, methods and professional tools with its clients, by supplying high quality training & consulting services.



- ✦ **Proxy 专注于提供高质量的解决方案，并用我们的价值理念：专业、创新和坚持，贯穿业务始终。**

Proxy puts an emphasis on the provision of high quality solutions, enabled through sincere adherence to Proxy's values: professionalism, innovativeness & commitment.

- ✦ **通过开发和推广创新性的培训和电子学习课程，Proxy 帮助众多的出口企业改善了国际业务操作，拓展了国际业务技能。**

Proxy enables exporting organizations to expand international business knowhow and improve their international practices, by developing and marketing innovative training courses and e-learning solutions.

- ✦ **1997 年，Moti Blau 先生与一家荷兰投资公司合作，共同建立了 Proxy 公司。**

Proxy was founded in 1997 by Moti Blau, an entrepreneur and an international marketer, together with a Dutch investment company.





- ✦ **Moti Blau - 既是一位高瞻远瞩的企业家，也是一位出色的国际市场营销大师，在科技领域有着 20 年以上的国际商务经验。**

Moti Blau - an entrepreneur and international marketer with over 20 years of international business experience.

- ✦ **多看来，一直专注国际市场营销活动管理业务。**

Specializing in international marketing & sales management.

- ✦ **为以色列、欧洲和亚洲的众多业务精英进行了长达数千小时的演讲和培训活动。**

Executed thousands of lectures and training hours on business & technical subject matters.

- ✦ **MBA, BA (业务), HND (电子学), 荣誉讲师资格. 英国特许营销学会特许营销员兼会员 (MCIM)。曾在世界各地接受进一步的商务、市场推广和销售培训。**



✦ **人力资源**是决定企业能否在国际市场中取得成功的关键因素。

The most significant factor related to international success is the human resource.

✦ **Proxy 面向中小型企业、跨国公司和其他企业机构，推出了风格独特的培训、实践和演讲课程，内容涵盖国际商务活动中常见的各项课题：**

Proxy offer unique courses, workshops and lectures targeted at SME's, MNC's and Other organizations, covering a variety of international business topics:

- **国际营销** International Marketing.
- **国际渠道管理** International Channel Management.
- **国际销售管理** International Sales Management.
- **国际商务关系** International Business Relationships.
- **国际技术推广** International Technology Marketing.



- ✦ Proxy 利用专业的培训方法，确保客户能从培训活动中受益，并取得显著的培训效果。

Proxy utilises professional training methods, in order to achieve clear and useful learning outcomes.

- ✦ 此外，Proxy 也非常乐意为客户定制专门的培训计划，满足他们的实际需求。

In addition Proxy is ready and willing to design and develop customized training programs to fit specific customer needs and requirements.

- ✦ Proxy 愿与世界各地的合作伙伴合作，共同为客户提供培训服务。

Proxy will be happy to partner with companies from around the world in delivering its training services.

- ✦ Proxy 正在开发和推广一项风格独特、且实用性很强的电子培训课程，用于教授各种国际营销课题。

Proxy is developing and marketing unique, highly practical, e-learning modules and course covering various international marketing & sales topics.



✦ 针对这种情况，Proxy 推出了专业咨询服务，帮助出口企业改善自身的国际营销流程：

Proxy offers professional consultancy services, targeted at assisting organizations in improving their international marketing and sales processes.

- 市场推广业务研究和分析 Marketing research & analysis
- 发展战略和企业规划 Strategy & Planning
- 产品销售和营销渠道 Sales & Marketing Channels
- 销售业务管理 Sales Management
- 组织机构管理 Organizing



Proxy Marketing Solutions Ltd.

Phone: ++972-4-8717194

Mail: P.O. Box 25473

Haifa, 3125401

ISRAEL



marketing@proxy-ms.co.il



www.proxy-ms.co.il



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谢谢您

Thank YOU !