

Significant business performance in international markets is not easily achieved. The complex business environment, frequent changes and ever-increasing competition, pose complicated challenges for exporting companies.

The mission of **Proxy Marketing Solutions Ltd.** is to assist companies operating in international markets in maximising their business potential.

Proxy deals with increasing effectiveness, and improving efficiencies of the client's international marketing & sales processes. Proxy shares information, knowledge, methods and professional tools with its clients, by supplying training & consulting services.

Proxy enables exporting organizations to expand international business knowhow and improve their international practices, by developing and marketing innovative training courses and e-learning solutions.

Proxy puts an emphasis on the provision of high quality solutions, enabled through sincere adherence to Proxy's values: **professionalism, innovativeness and commitment.**

Proxy was founded in 1997 by Moti Blau, an entrepreneur and an international marketer, together with a Dutch investment company. Since its foundation, Proxy has been involved in a large variety of international business development and marketing projects, as well as in entrepreneurial ventures.

The company partners with experienced experts in the fields of international business, marketing & sales, and has an extensive business network in various parts of the world.

Training

Proxy offers unique courses, workshops and lectures targeted at SME's, NMC's and other organizations, covering a variety of international marketing & sales topics. Proxy utilises professional training methods, in order to achieve clear and useful learning outcomes.

In addition Proxy is ready and willing to design and develop customized training programs to fit specific customer needs and requirements. Proxy will be happy to partner with companies from around the world in delivering its training services.



E-Learning

Proxy is developing and marketing unique, highly practical, e-learning modules and course covering various international marketing & sales topics. These enable the manager to acquire useful knowhow in a very cost effective way, learning when and where possible.

Proxy utilizes the state of the art e-teaching methodologies combined with the latest e-learning technologies.



Consulting

Proxy offers professional consultancy services, targeted at assisting organizations in improving their international marketing and sales processes.

Domains covered include: market research & analysis, strategy & planning, sales & marketing channels, sales management, marketing & sales organization, and more.